It happens in the NW first
I’m reaching out to the Journalism That Matters PNW community to learn more about what you see as most essential to power collaboration across the Northwest online. This is a focused conversation to hear how you’d like to better connect with resources, ideas and other local news content producers to find information, learn from each other and exchange ideas.

What is most critical in your view?
Join us to weigh in and share what you see as the most pressing needs to support a vibrant news ecology across the PNW and beyond.

As a 2010 – 2011 Reynolds Journalism Fellow, and West Seattle native, I will be conducting a series of small gatherings. Bringing together local community news networks, your thoughts inform the build of an online platform for sharing, discussion and collaboration slated to launch early year 2011. This project borrows from the simplistic nature of successful community web based social platforms.

The project is intended to serve as an intersection where many networks gain access to the rich diversity of knowledge that exists across networks. Simplicity and ease of connection guide the platform design. The common needs of the community will help us optimize the platform to best serve your work.

Timing
5:45 - 6:20 pm: Grab a plate, meet and settle
6:20 - 7:00 pm: Lisa will share highlights of the “newscape” from ONA, Block by Block and RJI events with a talk about a new collaborative innovation ecology unfolding across the nation.
7:00 - 8:30 pm: Work session – key issues called out - break into work groups – share findings – identify priorities
8:30 - 9:00 pm: Priorities discussion drills into resources, challenges and emerging opportunities

End Product?
A collaborative information exchange platform: We think it makes great sense to create this in service of one of the most vibrant, and collaborative, journalism communities in the nation. Journalism That Matters has been leading the charge for nearly a decade bringing diverse communities together in support of journalism that matters.

Our November gathering helps inform how we’ll fine-tune the “Journalism Accelerator” (JA). This tool’s job is to serve as a high utility, virtual gathering place for the journalism community. JA brings the conversation online in service of collaboration across networks with a simple platform to help make big problems smaller and good ideas stronger.